

London Wood

602-616-7791 | londonawood@icloud.com | <https://www.linkedin.com/in/london-wood/>

EDUCATION

University of Arizona, Eller College of Management

Tucson, Arizona

Master's of Science in Marketing

Expected May 2026

Bachelor of Science in Business Administration

May 2025

- **Major:** Business Management
- **Minor:** Fashion Industry's Science & Technology
- **Honors:** W.A. Franke Honors Student, Wildcat Distinction Award, Dean's Exemplary Award, PGA Southwest Scholarship, ISTS Scholarship, People's Choice - Resident Assistant Award, SCTP Commissioner's Cup Collegiate Trap Shooting 1st Place 2024

PROFESSIONAL & LEADERSHIP EXPERIENCE

TREND Fashion Events Board – Catwalk Magazine

Tucson, AZ

Editor-in-Chief

February 2026 – Present

- Lead editorial vision, creative direction, and strategic positioning of U of A's first fashion and culture magazine
- Oversee the editorial team, including writers, designers, stylists, and photographers
- Direct content calendar, approve final layouts, and manage publication deadlines
- Represent Catwalk in university and community partnerships

Junior Editor, Digital Designer, Model Scout & Stylist

May 2024 – February 2026

- Collaborated in the launch of Catwalk, contributing as writer, digital illustrator/photo editor, and stylist
- Co-directed model search and casting for U of A Fashion Week Show
- Facilitated partnerships between university departments and local businesses

BeVisuals Media (BVM)

Remote

Marketing & Content Intern

February 2026 – Present

- Created branded social media content for luxury real estate and lifestyle clients
- Planned and scheduled posts using Later to maintain consistent engagement
- Collaborated on content strategy and campaign ideation with the creative team
- Organized digital assets and documented client insights to support project execution

University of New York Fashion Week

Tucson, AZ - New York City, NY

U of A Representative / Alumni

October 2023 – February 2024

- Represented U of A at the exclusive U of NYFW program, developed by the Collegiate Licensing Company (CLC) in partnership with IMG Fashion
- Experienced a behind-the-scenes industry snapshot at NYFW and met with industry professionals at IMG Fashion, Champion, and the NYFW team
- Designed a U of A-branded cowboy boot that was unanimously decided the winning student submission

Russ Lyon Sotheby's International Realty

Tucson, AZ

Licensed REALTOR[®], Real Estate Assistant

March 2024 – Present

- Support luxury property marketing by developing branded listing materials, digital campaigns, and social media content aligned with Sotheby's global aesthetic and positioning standards
- Present and tour multimillion-dollar properties to high-net-worth clients, articulating brand value, lifestyle narrative, and market differentiation
- Manage client communications and transaction coordination for a top-producing agent, ensuring a seamless, white-glove experience from inquiry to closing

The University of Arizona Department of Residential Life

Tucson, AZ

Resident Assistant, W.A. Franke Honors Village

August 1, 2023 – May 2025

- Supervised 40+ students by promoting safety and security within the residence hall
- Planned, marketed, and executed programs aimed to foster connection, personal growth, responsibility, and cultural understanding among students
- Handled conflict resolution and maintained confidential situations

Fairmont Scottsdale Princess

Scottsdale, AZ

Christmas at the Princess Smoesland Attendant -Seasonal

November 2019 - December 2021

- Operated attractions and ensured a memorable luxury guest experience on the carousel.
- Managed the lines for the ice glide and Ferris wheel, maintaining order and efficiency.
- Provided 5 Diamond exceptional customer service, enhancing the festive atmosphere at Fairmont Scottsdale Princess.

Special Events Coordinator

June 2021 - September 2021

- Coordinated guest services for special entertainment and space-themed events at the Fairmont Scottsdale Princess Resort.
- Developed and executed engaging summer events that enhanced guest experiences.
- Collaborated with various teams to ensure seamless event operations and high customer satisfaction.

Kids Club Employee

May 2019 - June 2019

- Provided exceptional childcare services for hotel guests, ensuring a safe and engaging environment.
- Managed various activities, including a fishing derby, VR experiences, and zipline operations.
- Oversaw the care and feeding of animals, enhancing guest interactions and experiences.
- Handled rental equipment such as sports gear, promoting active participation among children.

SKILLS, ACTIVITIES & INTERESTS

Skills: Adobe Photoshop/Photo editing, Canva, Photography, Video editing, Procreate, Adobe Express

Certifications & Training: Licensed Real Estate Agent (Arizona), 3D Printing Certified

Activities: Zona Brazilian Jiu-Jitsu Social Chair Officer, U of A Shotgun team – Public Relations Officer, Eller E.L.I.T.E. Alum, Hall Council/Mentor,

Interests: Fashion, International Travel, Art, Thrifting, Dancing, Social Media, Event Planning