

# London Wood

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## EDUCATION

### University of Arizona, Eller College of Management

Tucson, Arizona

*Master's of Science in Marketing*

Expected May 2026

*Bachelor of Science in Business Administration*

May 2025

- **Major:** Business Management
- **Minor:** Fashion Industry's Science & Technology
- **Honors:** W.A. Franke Honors Student, Wildcat Distinction Award, Dean's Exemplary Award, PGA Southwest Scholarship, ISTS Scholarship, People's Choice - Resident Assistant Award, SCTP Commissioner's Cup Collegiate Trap Shooting 1<sup>st</sup> Place 2024

## PROFESSIONAL & LEADERSHIP EXPERIENCE

### TREND Fashion Board

Tucson, AZ

*Admin, Model Scout, Digital Designer/Artist, Junior Editor, Fashion Writer, Stylist* May 2024 – Present

- Collaborated in the formation of *Catwalk*, U of A's first fashion and culture magazine and regular contributor as unior editor, digital illustrator/photo editor, and stylist
- Organized and co-directed model search and model casting for U of A Fashion Week Show
- Facilitated connections between various departments and local businesses for *Catwalk* and events

### University of New York Fashion Week

Tucson, AZ - New York City, NY

*U of A Representative / Alumni*

October 2023 – February 2024

- Represented U of A at the exclusive U of NYFW program, developed by the Collegiate Licensing Company (CLC) in partnership with IMG Fashion
- Experienced a behind-the-scenes industry snapshot at NYFW and met with industry professionals at IMG Fashion, Champion, and the NYFW team
- Designed a U of A branded cowboy boot that was unanimously decided the winning student submission

### Russ Lyon Sotheby's International Realty

Tucson, AZ

*Licensed REALTOR<sup>®</sup>, Real Estate Assistant*

March 2024 – Present

- Prepare a schedule for a top-producing agent
- Assisted with marketing materials and social media
- Toured luxury houses in Arizona with clients
- Facilitated sale of houses in Tucson, Arizona

### The University of Arizona Department of Residential Life

Tucson, AZ

*Resident Assistant, W.A. Franke Honors Village*

August 1, 2023 – May 2025

- Supervised 40+ students by promoting safety and security within the residence hall
- Planned, marketed, and executed programs aimed to foster connection, personal growth, responsibility, and cultural understanding among students
- Handled conflict resolution and maintained confidential situations

## SKILLS, ACTIVITIES & INTERESTS

**Skills:** Adobe Photoshop/Photo editing, Canva, Photography, Video editing, Procreate, Adobe Express

**Certifications & Training:** Licensed Real Estate Agent,

**Activities:** U of A Shotgun team – Public Relations Officer, Eller E.L.I.T.E. Alum, Service Cats – Recruitment Officer, Hall Council/Mentor,

**Interests:** Fashion, International Travel, Art, Thrifting, Dancing, Social Media, Event Planning